



TECH CONNECT

TUESDAY, JULY 16, 2019

AGENDA



7:30 - 8:30 a.m. Registration and Continental Breakfast

BREAKFAST SPONSORED BY GROWERS

Technology Company Exhibits Open

8:30 - 8:35 a.m. Welcome

ILLINOIS BALLROOM A

DAVID WESSEL, AT-LARGE DIRECTOR, ILLINOIS SOYBEAN ASSOCIATION

8:35 - 9:00 a.m. Today's AgTech Landscape

ILLINOIS BALLROOM A

SPEAKER: JONAH KOLB, AGTECH LEAD, ILLINOIS SOYBEAN ASSOCIATION;
VICE-PRESIDENT, MOORE & WARNER AG GROUP

Understanding the numerous tech offerings and products available to row crop producers can be dizzying. Explore the different categories of today's new agtech offerings, and how to break through the noise to understand what might be relevant to your operation, and why.

9:00 - 9:45 a.m. Best Practices Guide for Farmers: Evaluating and Implementing New Tech for the Farm

ILLINOIS BALLROOM A

SPEAKER: CHRIS HARBOUR, ADJUNCT PROFESSOR OF AG AND BIO ENGINEERING,
UNIVERSITY OF ILLINOIS

Chris Harbourt, professor and tech entrepreneur, provides the inside track on evaluating new farm technologies and making that first year of implementation on the farm a success. This session will explore and outline key best practices to take back to the farm, from how to evaluate a tech sales pitch to how to integrate tools for maximum impact after you've made a purchase decision.



FUNDED BY THE ILLINOIS SOYBEAN ASSOCIATION CHECKOFF PROGRAM.

10:00 - 10:50 a.m. BREAKOUT SESSIONS — ALL SESSIONS HELD AT EACH TIME SLOT

11:00 - 11:50 a.m. Here's your chance for a deep dive into a wide range of ag technologies. Listen and learn as each breakout moderator uses the Best Practices Guide to interview each company and explore examples of successful on-farm use. Rotate through all three 50-minute sessions.

ILLINOIS BALLROOM B **Inputs and Planning – Digital Insight for Real Decisions**
MODERATOR: LENA HEAD, PRODUCT MANAGER, GSI GRAIN STORAGE, AGCO CORPORATION
SPEAKERS: STEVEN VALENCIN, CEO AND FOUNDER, GROWERS
JASON LITTLE, DIGITAL PARTNERSHIP LEADER, NUTRIEN AG SOLUTIONS
Learn how Growers' and Nutrien Ag Solutions' digital platforms use data and analytics to help farmers streamline and optimize their input and planning decisions to maximize profit.

ILLINOIS BALLROOM C **Marketing & Risk Management – Apps and Software for Soft Commodities**
MODERATOR: JONAH KOLB, ILLINOIS SOYBEAN ASSOCIATION; MOORE & WARNER AG GROUP
SPEAKERS: JUSTIN KELLY, PRESIDENT, AGYIELD
BRENNAN TURNER, CEO, FARMLEAD
Explore how AgYield and FarmLead deliver new digital tools to help farmers manage and implement their marketing plans, and identify new purchasers for farm-stored grain.

LINCOLN ROOM **Integrated Tech Platforms – Moving Toward Whole Farm Tech**
MODERATOR: CHRIS HARBOURT, UNIVERSITY OF ILLINOIS
SPEAKERS: CHRISTINA ROSS, CUSTOMER SUCCESS GROUP MANAGER, GRANULAR
JOHN SCHMAHL, REGIONAL ACCOUNT MANAGER, INDIGO AG
As integrated platforms, Granular and Indigo offer a multitude of tools and applications for farmers. Explore how these platforms integrate into different areas of the modern farming operation—from tracking field operations to selling grain.

11:50 a.m. - 1:00 p.m. Lunch Buffet
ILLINOIS BALLROOM A LUNCH SPONSORED BY FMC CORPORATION

Revolutionizing In-furrow Crop Protection
SPEAKER: NOLAN PAXTON, FMC PRECISION PLATFORMS SALES REPRESENTATIVE
Rethinking at-plant crop protection delivery can help growers improve efficiency. Learn about the revolutionary application technology from FMC that covers more ground with fewer refills—saving water, fuel, labor and time.

1:10 - 2:00 p.m. BREAKOUT SESSIONS CONTINUE

2:15 - 3:00 p.m. Grower Panel: AgTech Lessons From My Farm
ILLINOIS BALLROOM A MODERATOR: JONAH KOLB, ILLINOIS SOYBEAN ASSOCIATION; MOORE & WARNER AG GROUP
PANELISTS: KEN DALENBERG, MANSFIELD, ILLINOIS
STEVE PITSTICK, MAPLE PARK, ILLINOIS
JACOB WADE, MCLEAN, ILLINOIS
Wrap up a day of learning with insights and perspectives from Illinois farmers who've successfully implemented new technologies on their farms—sometimes learning the hard way.

Closing Remarks
DAVID WESSEL, AT-LARGE DIRECTOR, ILLINOIS SOYBEAN ASSOCIATION

3:00 - 3:30 p.m. Technology Company Exhibits Open